

## Steve Wolf, MCP3

Steve is the Director of Community Engagement at JEO. He has 35+ years of government, military, & private sector experience.



# 3500+

Professionals trained in risk communication principles

## RISK/risk Noun

The probability of losing something of value such as health, safety, job, self-esteem, wealth, natural resources, or community.

# 1 of 3

In North America to be awarded MCP3 certification.

## ABOUT THE TEAM

Our facilitation and public involvement team brings more than 25 years of nationally-proven expertise to your projects. JEO methods foster collaboration between key stakeholders to develop informed consent from the general public to implement your vision.

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## COMMUNITY ENGAGEMENT



## RISK COMMUNICATION TRAINING & CONSULTATION

JEO offers on-call risk communication assistance to help resolve immediate project or stakeholder challenges. JEO also offers custom risk communication training courses that provide participants with a basic understanding of the concepts, principles, and strategies of effective risk communication. The science-based principles presented are effective in planning for and effectively minimizing the potential for controversy with a project.



### EFFECTIVE COMMUNICATION STRATEGIES

Communicate complex information to lay audiences to help prevent your issues from becoming emotionally-charged situations.



### MINIMIZED CONTROVERSY

Risk communication will help minimize, if not prevent, the potential for controversy.



### ENHANCED TRUST & CREDIBILITY

Our team will help you demonstrate transparency and credibility, while generating public trust.



## PUBLIC PARTICIPATION & STAKEHOLDER ENGAGEMENT

Public participation is based on the principle that the public should have a say in the decisions that affect them. Rooted in principles defined by the International Association of Public Participation (IAP2), JEO's public participation plans set the stage for a constructive relationship between you and your public.



### MEANINGFUL PARTICIPATION

Public participation recognizes the diverse needs and interests of the public while providing an opportunity for the public to contribute to the decision process.



### ENHANCED UNDERSTANDING

Public participation allows decision makers and the public to develop a shared understanding of a problem or opportunity, and work together towards a solution.



### SUSTAINABLE DECISIONS

Public participation brings a variety of diverse perspectives to the table to generate both community-informed and community-supported decisions.

## FACILITATION

JEO facilitation experts and consultants employ best management practices for small group communication, multi-party collaboration, meeting facilitation, and conflict management to help your group or committee come to an agreement. We employ principled negotiation methods to minimize emotionally-charged discourse and encourage meaningful discussion and consensus.



### EFFECTIVE MEETINGS

JEO's facilitators keep the group focused on the group's goals and objectives.



### IMPROVED OUTCOMES

JEO's facilitators ask difficult questions, confront assumptions, and move the group forward when the group feels stuck.



### FULL PARTICIPATION

JEO's facilitators encourage the participation of all, not just the group leaders.

#### MINIMALIST APPROACH

Share project information

#### COMMUNITY INPUT APPROACH

Consult and involve stakeholders in the design process

#### COMMUNITY INVOLVEMENT APPROACH

Empower stakeholders to identify options and recommendations

Increasing level of public engagement